

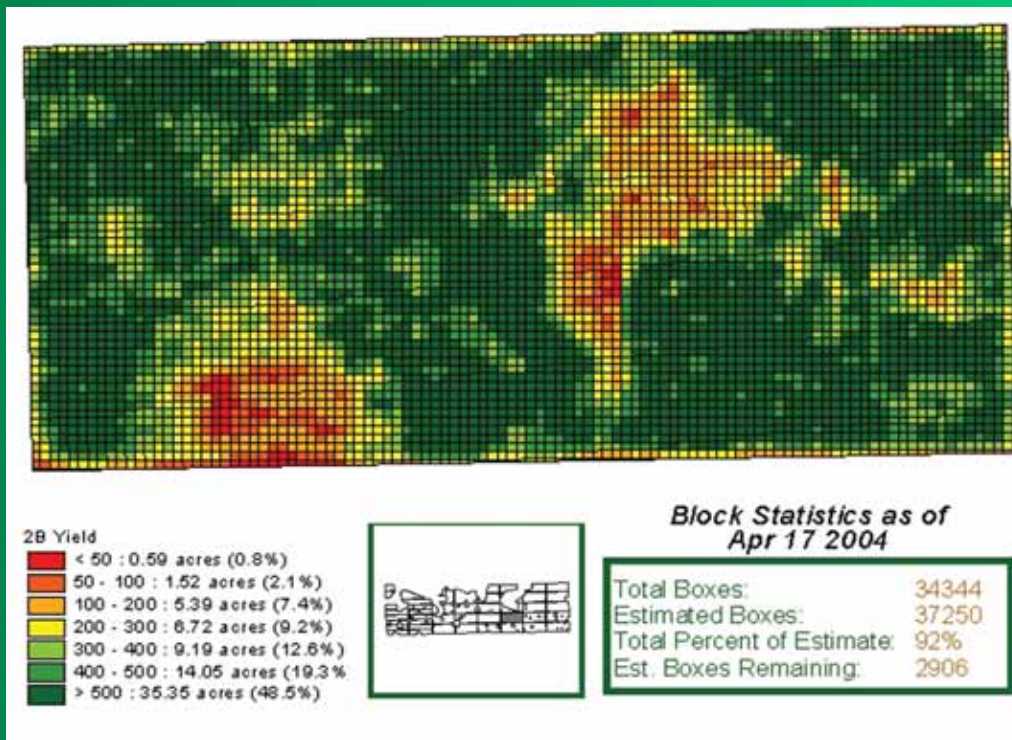
harvestmap™ 2.0

delivering yield data as a valuable citrus management tool

Imagine yield data delivered right to your computer and accessible daily on your computer. That is what you can count on with HarvestMap™ 2.0. This program analyzes yield data collected from your CitriTrack™ system, and produces informative, full-color maps with GIS/GPS technology. Keep your eye on daily progress in a block down to specific boxes. Specify variations within a block for chemical applications. Target and apply products based on return on investment potential. HarvestMap™ version 2.0 delivers all of this information to your desk giving you the power to be profitable.

"An accurate map impacts your chemical and fertilizer decisions."

Customer of GeoAg Solutions



HarvestMap 2.0 gives you a full-color measurement of yield differences throughout a block.

The grove is the starting point for data collection in HarvestMap 2.0. Harvest crew leaders record valuable information with a simple touch on the screen. This touch launches the CitriTrack network into action. Precise locations of harvesting containers are recorded. Ticket load information is documented. Once this information is gathered, it is sent straight to the HarvestMap system. HarvestMap analyzes, summarizes and presents the information as a full-color display on your computer. These maps can be printed or saved to create a decision-making aid for future grove solutions.



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HarvestMap is a precise way to record harvesting at a sub-block level. This can provide many benefits for growers and harvesters alike.

- Update crop estimates per block during harvesting
- Better forecast block productivity while actively harvesting
- Make timely adjustments to grove care programs and fruit procurement contracts
- Maintain reliable boundary maps and geographic data
- Create maps to target apply products based on return on investment potential
- Lower cost by reducing crop inputs in underproducing areas.
- Maximize profits on high-yielding areas within a block
- Better allocate resources to marginal areas that require improvement



"This is a tool to help show problem areas that we can inspect and improve."

Four-year HarvestMap™ customer

